



For Immediate Release

April 30, 2007

The Answer Company Acquires Exclusive Software Distribution Rights

Burnaby, BC – The Answer Company is pleased to announce an exclusive distribution agreement with Norming Software International Ltd. for both the eExpense and eTimesheet products. Under the agreement, The Answer Company is authorized to sell and distribute the products throughout North America. Both programs integrate fully into Sage MAS 500 Software suite of products to relieve the time-consuming frustration many accounting departments face when dealing with employee timesheets and expenses.

“This agreement allows us to offer our clients a simple, hassle-free solution to the tedious process of accounting for employee time and expenses,” says The Answer Company President Shawn Ostheimer, “We are very excited to be joining with Norming Software for this venture in the North American market.”

Norming® eExpense is a user and administrator-friendly product that processes expenses in multiple currencies, calculates and distributes taxes, auto-generates expense invoices for clients, and allows monthly limits to be defined for each employee. With its audit trail capabilities and multi-dimensional inquiry and reporting capabilities, Norming® eExpense offers a simple, powerful solution to employee expense accounting.

About The Answer Company

With its focus on in-depth service, The Answer Company has earned the title of largest Sage Software Partner in Western Canada. From their Vancouver and Calgary offices, The Answer Company specializes in installing and supporting a wide variety of Sage financial software solutions to businesses across British Columbia, Alberta, and Saskatchewan. Through their unique balance of technical expertise, professionalism, and business know-how, The Answer Company works with clients to create more effective financial and accounting processes in specific industry niches, including manufacturing, distribution, furniture, financial services, food services, textiles, and giftware.

-30-